

# Most popular U.S. dog breed categories & others of concern, 1900-1950, 1970-1989, & since 2010

*The percentage listed under each year or set of years is the percentage of the breed among total dogs listed for sale, i.e. entering the U.S. dog population from breeders. Dogs offered for adoption from animal shelters and rescues are not included in this figure because most will already have been counted as having entered the dog population from breeders before arriving at a shelter or rescue via impoundment or owner surrender. The "Avg." column is the average since 2010.*

*The estimated population of each breed or breed type (last column) is based on a total estimated U.S. dog population of 89.7 million.*

	1900-50	1970s	1980s	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Avg.	All dogs
<b>LARGE RETRIEVERS</b>	3.7%	3.9%	6.2%	8.7%	5.2%	8.2%	8.2%	11.4%	4.7%	6.1%	4.7%	4.6%	2.3%	7.3%	8.9%	14.0%	4.3%	5.6%	6.9%	6.2 mil
<b>PIT BULL CLASS</b>	0.9%	1.8%	3.4%	4.1%	3.3%	4.6%	6.0%	6.7%	6.6%	4.9%	8.0%	8.0%	7.9%	2.7%	4.8%	10.7%	6.4%	8.8%	6.3%	5.6 mil
<b>HOUNDS</b>	8.7%	5.4%	4.6%	7.9%	11.6%	8.2%	9.4%	6.1%	7.8%	7.0%	4.3%	2.9%	2.2%	2.0%	3.1%	2.8%	1.5%	3.0%	5.3%	4.8 mil
<b>SMALL TERRIERS</b>	--	7.3%	7.3%	2.2%	2.1%	2.1%	5.2%	2.9%	4.7%	8.5%	5.6%	3.0%	5.0%	3.0%	1.8%	2.2%	1.4%	3.3%	4.2%	3.8 mil
<b>OTHER "BULLIES" *</b>	0.5%	0.1%	0.3%	1.0%	1.6%	3.5%	4.6%	4.8%	5.5%	3.7%	4.1%	2.1%	6.7%	0.6%	1.5%	2.4%	0.7%	0.9%	3.5%	3.2 mil
<b>NORTHERN BREEDS **</b>	9.2%	5.1%	7.3%	10.2%	2.1%	2.1%	1.1%	1.8%	2.3%	2.8%	6.2%	4.9%	5.1%	1.9%	3.5%	2.0%	1.4%	5.1%	3.5%	3.2 mil
<b>GERMAN SHEPHERDS</b>	5.5%	9.6%	7.6%	1.7%	1.4%	2.3%	2.1%	3.7%	2.0%	5.3%	0.7%	2.7%	2.2%	1.4%	8.5%	1.9%	1.7%	2.2%	2.5%	2.2 mil
<b>FRENCH BULLDOG</b>	----	----	----	1.3%	0.7%	1.2%	----	----	----	----	0.6%	7.2%	4.3%	1.8%	2.2%	0.9%	0.5%	3.5%	2.2%	2.0 mil
<b>BEAGLES</b>	6.0%	5.7%	4.3%	1.2%	1.2%	2.3%	2.0%	2.3%	5.5%	2.4%	0.8%	1.9%	2.5%	2.1%	2.8%	1.4%	1.7%	1.2%	2.1%	1.9 mil
<b>SPANIELS</b>	6.7%	6.1%	8.5%	1.2%	2.0%	2.0%	2.0%	2.3%	2.0%	2.3%	4.0%	2.6%	2.5%	1.0%	1.4%	1.0%	1.6%	2.6%	2.1%	1.9 mil
<b>COLLIE CLASS</b>	8.2%	7.8%	6.7%	1.3%	2.2%	3.4%	4.1%	2.5%	2.4%	2.1%	3.1%	1.5%	1.3%	1.0%	1.4%	1.4%	0.8%	1.3%	2.1%	1.8 mil
<b>CHIHUAHUAS</b>	----	3.6%	2.5%	2.4%	0.7%	0.4%	2.6%	2.7%	3.3%	4.5%	0.9%	2.7%	4.3%	0.9%	1.4%	1.5%	0.9%	0.5%	2.0%	1.8 mil
<b>ENGLISH BULLDOG</b>	3.5%	----	----	1.6%	0.5%	0.5%	0.5%	----	----	----	5.5%	5.8%	1.0%	0.4%	0.4%	3.1%	0.5%	2.7%	1.9%	1.7 mil
<b>POINTER CLASS</b>	----	3.3%	2.3%	0.8%	2.7%	2.6%	----	----	----	----	4.2%	1.0%	----	1.2%	1.3%	1.8%	0.9%	2.6%	1.8%	1.6 mil
<b>DACHSHUNDS</b>	2.2%	4.5%	2.6%	1.0%	0.6%	1.0%	3.5%	4.7%	0.8%	2.2%	0.8%	1.3%	3.2%	0.5%	0.7%	1.1%	0.6%	2.6%	1.6%	1.7 mil
<b>BOXERS</b>	7.6%	2.5%	2.9%	0.5%	0.4%	0.9%	1.4%	1.2%	0.5%	1.9%	0.8%	2.0%	5.7%	0.9%	1.6%	1.1%	0.4%	1.5%	1.6%	1.4 mil

1900-50	1970s	1980s	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Avg.	All dogs
<b>POODLES</b>																			
7.7%	13.2%	8.5%	1.4%	2.0%	2.8%	2.8%	2.6%	0.7%	2.0%	0.8%	2.7%	0.3%	0.9%	1.1%	1.5%	0.6%	3.5%	1.8%	1.4 mil
<b>ROTTWEILERS +</b>																			
----	---	1.8%	0.9%	0.3%	2.2%	2.0%	2.8%	0.9%	2.4%	3.1%	1.7%	1.4%	0.7%	2.7%	0.9%	0.4%	1.3%	1.6%	1.4 mil
<b>BERNESE MOUNTAIN DOG</b>																			
----	----	----	0.6%	0.3%	0.0%	3.5%	0.6%	1.5%	1.5%	2.0%	3.5%	4.4%	0.6%	0.2%	0.5%	0.1%	1.5%	1.4%	1.3 mil
<b>SETTER CLASS</b>																			
8.8%	8.1%	4.1%	1.0%	2.3%	2.3%	3.6%	2.3%	1.6%	1.3%	1.1%	0.8%	0.6%	0.3%	1.2%	0.3%	0.7%	0.8%	1.4%	1.3 mil
<b>GREAT DANE</b>																			
1.3%	2.7%	2.0%	1.3%	1.4%	0.3%	----	----	----	----	0.5%	1.5%	1.6%	2.2%	2.8%	0.8%	0.3%	0.5%	1.4%	1.2 mil
<b>CATTLE DOG</b>																			
----	----	----	1.4%	0.6%	0.6%	0.6%	0.5%	----	----	2.7%	3.6%	0.6%	0.7%	1.6%	1.4%	0.7%	1.4%	1.3%	1.2 mil
<b>CORGI</b>																			
0.6%	2.7%	2.5%	2.7%	0.5%	0.9%	0.7%	1.9%	----	----	3.6%	0.9%	1.8%	0.4%	0.8%	0.9%	0.4%	0.8%	1.3%	1.2 mil
<b>SCHNAUZER</b>																			
----	----	0.8%	0.9%	0.9%	0.9%	1.8%	----	----	----	0.6%	2.8%	1.9%	0.4%	1.8%	0.7%	0.5%	1.7%	1.2%	1.2 mil
<b>POMERANIAN</b>																			
----	1.8%	1.8%	0.9%	0.3%	1.4%	1.5%	----	----	----	0.7%	3.8%	3.6%	0.5%	0.7%	0.9%	0.3%	0.3%	1.2%	1.1 mil
<b>MALTESE</b>																			
----	----	0.9%	1.0%	0.1%	0.1%	0.1%	----	----	----	0.7%	1.0%	4.9%	0.9%	0.9%	1.3%	1.6%	1.2%	1.2%	1.1 mil
<b>PUG</b>																			
3.5%	----	1.0%	0.4%	0.4%	0.4%	0.1%	----	----	----	0.8%	1.7%	4.3%	1.6%	1.4%	1.2%	0.5%	1.2%	1.2%	1.1 mil
<b>SHIH TSU</b>																			
----	----	1.2%	0.4%	0.4%	0.4%	0.4%	----	----	----	0.7%	2.2%	2.8%	0.4%	0.6%	1.0%	0.3%	2.0%	1.0%	1.1 mil
<b>BICHON FRIESE</b>																			
----	----	0.7%	0.7%	0.3%	0.7%	1.0%	----	----	----	3.1%	1.0%	0.5%	0.5%	0.6%	0.7%	0.1%	0.8%	1.1%	1.1 mil
<b>MALINOIS #</b>																			
----	----	----	0.1%	0.3%	0.4%	0.4%	2.9%	0.8%	0.4%	0.5%	0.7%	0.1%	0.6%	0.5%	1.0%	0.3%	0.6%	0.7%	0.6 mil
<b>HAVANESE</b>																			
----	----	2.0%	0.2%	0.4%	0.4%	0.5%	----	----	----	2.2%	0.6%	2.3%	0.2%	0.4%	0.3%	0.1%	0.2%	0.6%	0.6 mil

\*\* Huskies, Malamutes, Akitas, Eskimo dogs, Samoyeds, Norwegian elkhounds.

\* Mastiffs & all variants, except Bernese Mountain Dogs, Newfoundlands, and St. Bernards, but including bull mastiff, Cane Corso, Dogo Argentino, Presa Canario, Boerboel, & other mixes of bulldog and mastiff lineage.

+ Only 672 Rottweilers turned up among 3.4 million listings of dogs offered for sale or adoption in the entire 1900-1950 time frame. In the 1970-1979 decade Rottweilers were only .006% of dogs listed for sale.

# Malinois includes Dutch & Belgian shepherds.