

Most popular U.S. dog breed categories & others of concern, 1900-1950, 1970-1989, & since 2010

The percentage listed under each year or set of years is the percentage of the breed among total dogs listed for sale, i.e. entering the U.S. dog population from breeders, as tabulated by **ANIMALS 24-7**. Dogs offered for adoption from animal shelters and rescues are not included in this figure because most will already have been counted as having entered the dog population from breeders before arriving at a shelter or rescue. The “Avg.” column is the average since 2010.

The estimated population of each breed or breed type (last column) is based on an estimated U.S. dog population of 78 million. The American Veterinary Medical Association currently projects 77 million. The American Pet Products Association projected 90 million in 2020, but this requires an improbably high growth rate of 7% per year since 2015.

1900-50	1970-9	1980-9	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg.	Total dogs
LARGE RETRIEVERS																
3.7%	3.9%	6.2%	8.7%	5.2%	8.2%	8.2%	11.4%	4.7%	6.1%	4.7%	4.6%	2.3%	7.3%	8.9%	6.7%	5.2 million
HOUNDS																
8.7%	5.4%	4.6%	7.9%	11.6%	8.2%	9.4%	6.1%	7.8%	7.0%	4.3%	2.9%	2.2%	2.0%	3.1%	5.7%	4.5 million
PIT BULL CLASS																
0.9%	1.8%	3.4%	4.1%	3.3%	4.6%	6.0%	6.7%	6.6%	4.9%	8.0%	8.0%	7.9%	2.7%	4.8%	5.4%	4.2 million
SMALL TERRIERS																
—	7.3%	7.3%	2.2%	2.1%	2.1%	5.2%	2.9%	4.7%	8.5%	5.6%	3.0%	5.0%	3.0%	1.8%	3.9%	3.0 million
NORTHERN BREEDS **																
9.2%	5.1%	7.3%	10.2%	2.1%	2.1%	1.1%	1.8%	2.3%	2.8%	6.2%	4.9%	5.1%	1.9%	3.5%	3.7%	2.9 million
OTHER "BULLIES" *																
0.5%	0.1%	0.3%	1.0%	1.6%	3.5%	4.6%	4.8%	5.5%	3.7%	4.1%	2.1%	6.7%	0.6%	1.5%	3.2%	2.5 million
BEAGLES																
6.0%	5.7%	4.3%	1.2%	1.2%	2.3%	2.0%	2.3%	5.5%	2.4%	0.8%	1.9%	2.5%	2.1%	2.8%	2.9%	2.0 million
GERMAN SHEPHERDS																
5.5%	9.6%	7.6%	1.7%	1.4%	2.3%	2.1%	3.7%	2.0%	5.3%	0.7%	2.7%	2.2%	1.4%	8.5%	2.6%	2.0 million
CHIHUAHUAS																
----	3.6%	2.5%	2.4%	0.7%	0.4%	2.6%	2.7%	3.3%	4.5%	0.9%	2.7%	4.3%	0.9%	1.5%	2.4%	1.9 million
SPANIELS																
6.7%	6.1%	8.5%	1.2%	2.0%	2.0%	2.0%	2.3%	2.0%	2.3%	4.0%	2.6%	2.5%	1.0%	1.4%	2.2%	1.7 million
COLLIE CLASS																
8.2%	7.8%	6.7%	1.3%	2.2%	3.4%	4.1%	2.5%	2.4%	2.1%	3.1%	1.5%	1.3%	1.0%	1.4%	2.2%	1.7 million
DACHSHUNDS																
2.2%	4.5%	2.6%	1.0%	0.6%	1.0%	3.5%	4.7%	0.8%	2.2%	0.8%	1.3%	3.2%	0.5%	0.7%	2.1%	1.5 million

(continued)

1900-50	1970-9	1980-9	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg.	Total dogs
POODLES																
7.7%	13.2%	8.5%	1.4%	2.0%	2.8%	2.8%	2.6%	0.7%	2.0%	0.8%	2.7%	0.3%	0.9%	1.1%	1.7%	1.3 million
ROTTWEILERS +																
----	---	1.8%	0.9%	0.3%	2.2%	2.0%	2.8%	0.9%	2.4%	3.1%	1.7%	1.4%	0.7%	2.7%	1.7%	1.3 million
BERNESE MOUNTAIN DOG																
----	----	----	0.6%	0.3%	0.0%	3.5%	0.6%	1.5%	1.5%	2.0%	3.5%	4.4%	0.6%	0.2%	1.7%	1.3 million
SETTER CLASS																
8.8%	8.1%	4.1%	1.0%	2.3%	2.3%	3.6%	2.3%	1.6%	1.3%	1.1%	0.8%	0.6%	0.3%	1.2%	1.6%	1.2 million
BOXERS																
7.6%	2.5%	2.9%	0.5%	0.4%	0.9%	1.4%	1.2%	0.5%	1.9%	0.8%	2.0%	5.7%	0.9%	1.6%	1.6%	1.2 million
SCHNAUZER																
----	----	0.8%	0.9%	0.9%	0.9%	1.8%	----	----	----	0.6%	2.8%	1.9%	0.4%	1.8%	1.5%	1.2 million
POMERANIAN																
----	1.8%	1.8%	0.9%	0.3%	1.4%	1.5%	----	----	----	0.7%	3.8%	3.6%	0.5%	0.7%	1.5%	1.1 million
CORGI																
0.6%	2.7%	2.5%	2.7%	0.5%	0.9%	0.7%	1.9%	----	----	3.6%	0.9%	1.8%	0.4%	0.8%	1.4%	1.1 million
CATTLE DOG																
----	----	----	1.4%	0.6%	0.6%	0.6%	0.5%	----	----	2.7%	3.6%	0.6%	0.7%	1.6%	1.3%	1.0 million
MALTESE																
----	----	0.9%	1.0%	0.1%	0.1%	0.1%	----	----	----	0.7%	1.0%	4.9%	0.9%	0.9%	1.3%	1.0 million
GREAT DANE																
1.3%	2.7%	2.0%	1.3%	1.4%	0.3%	----	----	----	----	0.5%	1.5%	1.6%	2.2%	2.8%	1.2%	0.9 million
SHIH TSU																
----	----	1.2%	0.4%	0.4%	0.4%	0.4%	----	----	----	0.7%	2.2%	2.8%	0.4%	0.6%	1.1%	0.9 million
BICHON FRIESE																
----	----	0.7%	0.7%	0.3%	0.7%	1.0%	----	----	----	3.1%	1.0%	0.5%	0.5%	0.6%	1.1%	0.9 million
PUG																
3.5%	----	1.0%	0.4%	0.4%	0.4%	0.1%	----	----	----	0.8%	1.7%	4.3%	1.6%	1.4%	1.3%	0.8 million
FRENCH BULLDOG																
----	----	----	1.3%	0.7%	1.2%	----	----	----	----	0.6%	7.2%	4.3%	1.8%	2.2%	0.8%	0.6 million
HAVANESE																
----	----	2.0%	0.2%	0.4%	0.4%	0.5%	----	----	----	2.2%	0.6%	2.3%	0.2%	0.4%	0.8%	0.6 million
MALINOIS #																
----	----	----	0.1%	0.3%	0.4%	0.4%	2.9%	0.8%	0.4%	0.5%	0.7%	0.1%	0.6%	0.5%	0.6%	0.4 million

** Huskies, Malamutes, Akitas, Eskimo dogs, Samoyeds.

* Mastiffs & all variants, except **Bernese Mountain Dogs**, **Newfoundlands**, and **St. Bernards**, but including **Bull mastiff**, **Cane Corso**, **Dogo Argentino**, **Presa Canario**, & other mixes of bulldog and mastiff lineage.

+ Only 672 **Rottweilers** turned up among 3.4 million listings of dogs offered for sale or adoption in the entire 1900-1950 time frame. In the 1970-1979 decade Rottweilers were only .006% of dogs listed for sale.